

# 北欧脱炭素フォーラム 2024

## NORDIC DECARBONIZATION FORUM JAPAN

CONNECTING NORDIC CLIMATE TECH WITH JAPANESE INDUSTRY

OCT. 22 - 24, 2024



ROYAL DANISH EMBASSY  
Tokyo

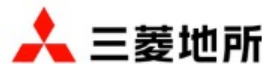
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# ABOUT NORDIC DECARBONIZATION FORUM JAPAN

The Nordic Decarbonization Forum is an **online partnering conference** that connects Nordic climate tech/decarbonization innovations and Japanese corporates and investors.

Nordic participants can **join fully online**.

We invite innovative Nordic climate tech startups and scale-ups to meet with Japanese stakeholders including **large corporates, trading companies, and venture capitalists** eager to collaborate with and invest in Nordic climate tech/decarbonization solutions.

Website:

<https://www.nordicdecarbonizationforum.com/>



# EVENT DETAILS

## Date, time & place

- October 22nd, 23th, and 24th
- Online, and Tokyo

## Program

- **October 22nd, 10:00-13:00 CET**  
Seminar and networking reception  
(targeted for Japanese participants)
- **October 23rd & 24th, 8:00-11:00 CET**  
Online matchmaking meetings

## Participation fee:

- 30,000 JPY (approx. 190 euro) per participant

Nordic companies can join the matchmaking **fully online**.

We welcome companies to attend onsite as well.



## WE ARE CALLING FOR NORDIC STARTUPS AND SCALEUPS WITH SOLUTIONS FOR:

- Carbon capture, utilization and storage (CCUS)
- Construction
- Energy
- Mobility
- Manufacturing / Logistics
- Materials / Resource circulation



# JAPANESE INDUSTRY PARTICIPANTS

Japanese participants on the matchmaking platform are exclusively invited by the organizers with a strong interest in investing in and building partnerships with Nordic climate tech companies.

Expected Japanese participants from:

- Trading companies
- Large corporates from various sectors including energy, manufacturing, telecommunication, transportation, and more
- Corporate venture capital, Venture capital and financial institutions

Japanese participants are exploring investment opportunities and partnerships for new business developments and synergies with their existing businesses and products. Nordic Decarbonization Forum 2024 is supported by Mitsubishi Estate.



# REGISTRATIONS NOW OPEN!

Register now, start creating your company profile on the matchmaking platform and sending meeting requests:

<https://www.nordicdecarbonizationforum.com/>

Matchmaking slots are limited and based on first come first serve (upon agreement from both parties).

## Tips:

- Create a thorough company profile
- Send a message along with a matchmaking request
- Create “Opportunities” on the platform
- Check your meetings and new members regularly
- Accept or deny matchmaking request as soon as possible



# ABOUT THE SEMINAR

The Nordic Decarbonization Forum Japan will start with a Seminar day on October 22nd. The seminar is targeted for Japanese participants, but we welcome Nordic participants as well.

Agenda (JST):

- 17:00 Greetings from Nordic Embassies
- 17:05 Keynote Speech
- 17:30 Introduction to Nordic Climate Tech Ecosystem and Trends
- 17:50 Cases of Nordic and Japanese Collaborations
- 18:22 Introduction to Matchmaking
- 18:25 Closing Remarks
- 18:30 – 20:00 Reception Party

Venue: (仮称) Japan Climate Tech Lab (Shin Otemachi Building, operated by Mitsubishi Estate)



# ABOUT THE MATCHMAKING

The Nordic Decarbonization Forum Japan will use the b2match platform to schedule and conduct matchmaking meetings.

Easy 3 steps:

- Register your company on the event platform. You will then have access to the participant list and their availability and be able to send and receive meeting requests.
- Meetings will take place on October 23rd and 24th, 8:00-11:00 AM CET. Each slot is 20 minutes. Confirm a slot based on each party's availability.
- Make sure you create a thorough company profile on the platform in order to maximize the matchmaking opportunity. Slides, animations, and videos are often very useful.

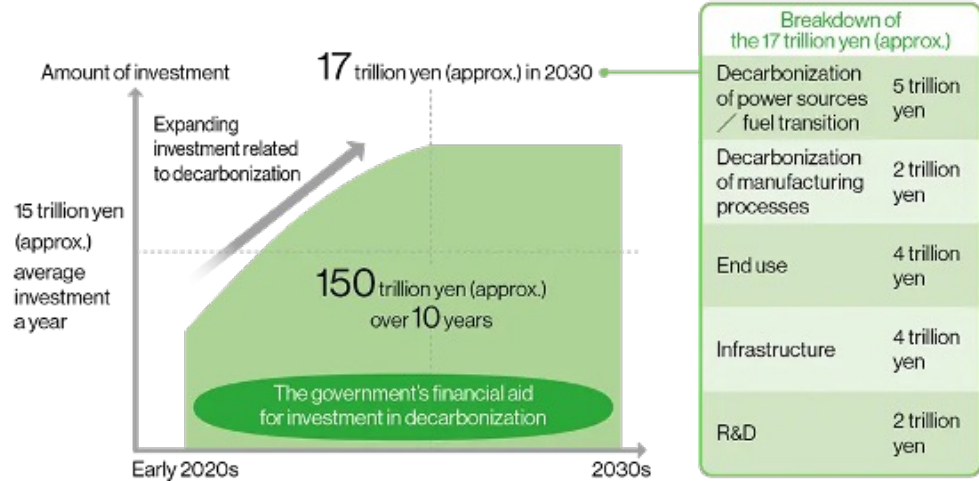




# WHY JAPAN? 1: CARBON NEUTRALITY BY 2050

Japan has a target to achieve **carbon neutrality by 2050**, and the government is taking initiatives to cultivate sustainability and green innovation across industries.

The GX (Green Transformation) Promotion Act stipulates that 150 trillion yen in investments from public and private sectors will be required over the next decade to decarbonize society, with the government contributing 20 trillion yen.



# WHY JAPAN? 2: GREEN TRANSITION AS ECONOMIC GROWTH

Shifting towards green and sustainability is recognized not only as a social responsibility but as a significant trigger for economic recovery, and the energy transition as an opportunity to improve the energy self-sufficiency rate. Currently Japan is depending over 85% of their energy resource on import.

The Green Innovation Fund, established in 2021 by the Minister of Economy, Trade, and Industry (METI) allocates 2.3 trillion yen to support companies working within the following 14 significant areas of potential economic growth.



# WHY JAPAN? 3: INCREASING INVESTMENT FROM JAPAN TO NORDIC CLIMATE TECH SOLUTIONS

Year	Japanese Company	Nordic company	Country	Solution
2022	KOBELCO, Hitachi Energy	H2 Green Steel	Sweden	Green steel
2023	Mitsubishi Corp., Nippon Steel Trading	Hystar	Norway	Advanced PEM electrolyzers for green hydrogen production
2023	Yamaha Motor	Skipperi	Finland	Digital boating service
2023	Mitsui & Co.	Hexagon Purus	Norway	Hydrogen type 4 high-pressure cylinders and system provider
2023	Sojitz	Hycamite TCD Technologies	Finland	Low carbon, carbon negative hydrogen production
2024	Osaka Gas, Itochu Corporation	Everfuel	Denmark	Green hydrogen
2024	Sumitomo Corporation	Inherit Carbon Solutions	Norway	Bio based carbon removal
2024	Woven Capital	Corvus Energy	Norway	Energy storage system for maritime and transportation
2024	Mitsubishi HC Capital	European Energy	Denmark	Wind and solar farm developer



# CONTACTS / CO-ORGANIZERS

The Nordic Decarbonization Forum Japan is organized by Nordic Innovation House Tokyo, in partnership with The Trade Council of Denmark, Business Finland, Business Iceland, Innovation Norway, Business Sweden, and supported by Mitsubishi Estate.

Please contact NIH Tokyo (emails below) or your represented trade promotion organization in Tokyo for any further inquiries or partnership opportunities.

Niklas Karvonen, Community Director

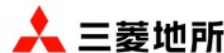
[niklas@nordicinnovationhouse.com](mailto:niklas@nordicinnovationhouse.com)

Akiko Shiono, Community Manager

[akiko@nordicinnovationhouse.com](mailto:akiko@nordicinnovationhouse.com)



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Tokyo



# REGISTRATIONS NOW OPEN!

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Forum 2024

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ABOUT THE FORUM WHY JAPAN SEMINAR MATCHMAKING PARTNERS CONTACT & REGISTER FAQ

HOW MATCHMAKING WORKS

<https://www.nordicdecarbonizationforum.com/>

